



Walt Disney World Dolphin Hotel  
Hosted by the Society of Pediatric Psychology (SPP)  
Division 54 of the American Psychological Association

# Sponsorship Prospectus

## Conference Profile

The Society of Pediatric Psychology Annual Conference (SPPAC) aims to advance SPP's mission to promote the health and psychological well-being of children, youth and their families through science and an evidence-based approach to practice, education, training, advocacy, and consultation by:

1. Advancing the science of pediatric psychology and related fields through dissemination of cutting edge research; promotion of research that is culturally, ethically, and developmentally sensitive and includes diverse populations; and education on evidence-based assessment, intervention, and emerging areas of research, clinical care, and policy.
2. Providing a forum for individuals at all levels, from students to established investigators and clinicians, to facilitate consultation, collaboration, and mentorship.
3. Promoting the role and value of pediatric psychology in a changing healthcare environment nationally and internationally.

## Conference Theme

The 2018 SPPAC theme is **"Innovative Strategies to Promote Research and Practice in Pediatric Psychology: Adapting to a Shifting Healthcare Landscape."** The conference includes 3 days of programming consisting of skill-building workshops, invited speakers, concurrent symposia, professional development programming, poster sessions, Special Interest Group (SIG) meetings, and several networking opportunities through social hours, breaks and meals. Conference programming will include presentations on important and timely topics relevant to child health and psychological well-being, including healthcare policy/advocacy, implementation science, and stakeholder collaborations to improve care and outcomes. Innovative strategies for funding, implementing and disseminating research and clinical programs in pediatric psychology will also be highlighted.

# Events/Amenities Available to Sponsor

One of the following is available with each sponsorship package. See page 3 for more information.

## **Refreshment Break**

There will be refreshment breaks mid-morning and mid-afternoon during session breaks. Sponsors will have a sign at the break and will be noted in the program. *Sponsor has no control over or contribution to the content.*

## **Friday Evening Reception**

All attendees are invited to a Friday evening reception. Sponsors will have a sign at the reception and will be noted in the program. *Sponsor has no control over or contribution to the content.*

## **Continental Breakfast**

This will provide one continental breakfast to attendees. Sponsors will have a sign at the meal that and will be noted in the program. *Sponsor has no control over or contribution to the content.*

## **Friday/Saturday Morning Physical Activity**

All attendees are invited to a morning physical activity option such as yoga, aerobics, or tai chi. Sponsors will have a sign at the physical activity location and will be noted in the program. *Sponsor has no control over or contribution to the content.*

## **Opening Reception**

All attendees are invited to the opening reception on Thursday evening. Sponsors will be given ample signage at the reception and will be noted in the program. *Sponsor has no control over or contribution to the content.*

## **Student/Early Career Mentoring Luncheon**

This luncheon allows students/trainees (i.e., undergraduate, graduate, interns, and post-docs) as well as early career professionals (i.e., less than 5 years out from completing their training) the opportunity to share a meal and network with leaders in the field of pediatric psychology. Sponsors will have a sign at the luncheon and will be noted in the program. *Sponsor has no control over or contribution to the content.*

## **Mid-Career Lunch and Learn**

This will provide boxed lunches during a professional development program targeted specifically to mid-career professionals (i.e., 5 or more years out from completing their training). Sponsors will have a sign at the Lunch and Learn and will be noted in the program. *Sponsor has no control over or contribution to the content.*

## SPONSORSHIP LEVELS

		Listed in Program	One free conference registration	SPPAC Program	Tabletop Display	Event/ Amenity (see below)
<b>Diamond</b>	<b>\$10,000+</b>	x	x	Full B&W Page	x	x
<b>Platinum</b>	<b>\$7,500+</b>	x	x	Half B&W Page	x	x
<b>Gold</b>	<b>\$5,000+</b>	x	x	1/4 B&W Page	x	x
<b>Silver</b>	<b>\$3,000+</b>	x	x	1/8 B&W Page	x	x
<b>Premier</b>	<b>\$1,500+</b>	x		Logo		x
<b>Bronze</b>	<b>\$1,000+</b>	x		Logo		x

## EVENTS/AMENITIES

Sponsors may select one event/amenity from the list below as part of their sponsorship. SPPAC reserves the right to substitute benefits included in the packages below depending on availability. All substitutions will be of equal value.

	Diamond	Platinum	Gold	Silver	Premier	Bronze
Fri/Sat Physical Activity				x	x	x
Refreshment Break	x	x	x	x		
Lunch and Learn	x	x	x	x		
Mentoring Luncheon	x	x	x			
Continental Breakfast	x	x				
Opening Reception	x	x				
Friday Evening Reception	x	x				

### ADVERTISING ONLY OPTION

Your ad and logo will be included in the program. If an advertiser would like to attend any conference programming, you must register for the conference online and pay the conference registration fee.

	Ad Size	Price
Half Page	7.5" w X 4.75" h	\$500
Full Page	7.5" w X 10.25" h	\$750

### EXHIBITOR SPACE ONLY OPTION

Your logo will be included in the program. One exhibitor badge will be provided. If an exhibitor would like to attend any conference programming, you must register for the conference online and pay the conference registration fee.

	Price
1-table exhibit	\$500

*All advertising should be submitted as high-resolution, camera-ready. Preferred format: high-resolution PDF, EPS, JPG or TIF*

## SPONSORSHIP OPTIONS

### Diamond - \$10,000+

Select your sponsorship (choose one)

- |  |   |
|--|---|
| <input type="checkbox"/> Refreshment break     | <input type="checkbox"/> Opening Reception        |
| <input type="checkbox"/> Continental breakfast | <input type="checkbox"/> Friday Evening Reception |
| <input type="checkbox"/> Lunch and Learn       | <input type="checkbox"/> Mentoring luncheon       |

- Please check if you wish to have a tabletop display

### Platinum - \$7,500+

Select your sponsorship (choose one)

- |  |   |
|--|---|
| <input type="checkbox"/> Refreshment break     | <input type="checkbox"/> Opening Reception        |
| <input type="checkbox"/> Continental breakfast | <input type="checkbox"/> Friday Evening Reception |
| <input type="checkbox"/> Lunch and Learn       | <input type="checkbox"/> Mentoring luncheon       |

- Please check if you wish to have a tabletop display

### Gold - \$5,000+

Select your sponsorship (choose one)

- |  |   |
|--|---|
| <input type="checkbox"/> Refreshment break | <input type="checkbox"/> Mentoring luncheon |
| <input type="checkbox"/> Lunch and Learn   |   |

- Please check if you wish to have a tabletop display

### Silver - \$3,000+

Select your sponsorship (choose one)

- |  |  |
|--|--|
| <input type="checkbox"/> Refreshment break | <input type="checkbox"/> Fri/Sat Physical Activity |
| <input type="checkbox"/> Lunch and Learn   |  |

- Please check if you wish to have a tabletop display

### Premier - \$1,500+

Select your sponsorship (choose one)

- Fri/Sat Physical Activity

### Bronze - \$1,000+

Select your sponsorship

- Fri/Sat Physical Activity



Company/Organization		
Main Contact		
Street address		
City	State	Zip
Phone	Fax	
Email		
Contract authorizing signature		
<b>SPONSORSHIP LEVEL</b>		
<input type="checkbox"/> Diamond (\$10,000) <input type="checkbox"/> Platinum (\$7,500) <input type="checkbox"/> Gold (\$5,000) <input type="checkbox"/> Silver (\$3,000) <input type="checkbox"/> Premier (\$1,500) <input type="checkbox"/> Bronze (\$1,000)		
<b>EXHIBITOR SPACE ONLY OPTION</b>		
<input type="checkbox"/> I wish to reserve one full table during registration (\$500)		
<b>ADVERTISING ONLY OPTIONS</b>		
<input type="checkbox"/> I wish to reserve a half page B&W ad in the conference program (\$500) <input type="checkbox"/> I wish to reserve a full page B&W ad in the conference program (\$750)		

#### PAYMENT METHOD:

- Check enclosed  
 Send Invoice

The deadline for advertising and logos is February 1, 2018

#### PAYMENT

Unless otherwise noted, payment should be sent within 30 days of signed contract.

Checks should be payable to **Society of Pediatric Psychology.**

Please mail payment to:

APA Division 54  
 c/o Karen Roberts  
 P. O. Box 3968  
 Lawrence, KS 66046

# Society of Pediatric Psychology Annual Conference

## Details for Sponsors, Exhibitors, and Advertisers

This is an agreement between the Society of Pediatric Psychology Annual Conference (SPPAC) and the sponsors, exhibitors, and advertisers. Payment in full is required to reserve sponsorships, exhibit space, or advertising. Payments are nonrefundable. Please note the reservation deadline is February 1, 2018 at 5:00 pm EST.

The following is a list of tips and important information regarding the SPPAC 2018 in Orlando, FL.

1. **Right to Refuse:** The Society of Pediatric Psychology (SPP), Division 54 of the American Psychological Association is approved by the American Psychological Association to sponsor continuing education for psychologists. SPP maintains responsibility for this program and its content. SPP shall reserve the right to reject a potential sponsor, exhibitor, or advertiser based on such facts such as having questionable business practices, having a mission conflict with SPP, or having the desire to assume control of an event through sponsorship.
2. **Disclaimer:** The relationship between SPPAC and the sponsoring organization/corporations of an event or event-related item does not represent an exclusive agreement between SPPAC and the specific organization/corporation, nor does it suggest that SPPAC endorses the programs, products, or services of the organization/corporation. SPPAC does not endorse the programs, products, or services of any exhibitor or advertiser.
3. **Liability and Insurance:** The sponsor or exhibitor, upon contracting to exhibit, expressly releases SPPAC and SPP or any of its officers, directors, employees, agents, committee members, or contractors, or the owners, employees, or representatives of the Walt Disney World Dolphin Hotel from any responsibility or liability for any injury, loss, or damage that may occur to the sponsor or exhibitor or to the sponsor or exhibitor's employees or property prior to, during, or after the period covered by the contract, including but not limited to, any responsibility or liability for negligently caused injury, loss, or damage; and further, the sponsor or exhibitor agrees to hold harmless and indemnify SPPAC, SPP, and the Walt Disney World Dolphin Hotel in their entirety by any person, arising out of the sponsor or exhibitor's acts or omissions
4. **Security:** SPPAC will take reasonable precautions to ensure the area provided for exhibits is secured during non-exhibiting hours; however, SPPAC assumes no liability for damage, loss or theft of any property owned by the exhibitor or its agents. Liability for all equipment and materials remains with the individual sponsor or exhibitor. Neither the Walt Disney World Dolphin Hotel, SPPAC, nor SPP is liable for, or carries any insurance on, exhibitor property or fixtures. By authorizing this contract with a signature, the exhibitor hereby agrees to indemnify and hold harmless SPPAC or SPP, its officers, directors, employees, agents, committee members and contractors for any and all claims arising out of such damage.
5. Location of exhibit space is determined at the discretion of SPPAC and the host venue. SPPAC reserves the right to disallow any exhibit which is not in keeping with the character of the conference, to assign exhibitors to the best alternative space, and to make reasonable shifts in location for the benefit of the exhibitor or the betterment of the conference. Exhibits must be available for viewing by convention delegates beginning at 8 am Thursday through 12:00 pm Saturday.
6. Due to limited storage, the SPPAC cannot accept any drayage, packages or exhibits for an exhibit. An address to ship items will be made available on or after March 1, 2018.
7. Exhibit table fees cover minimal pipe and drape, one skirted table with two chairs, one copy of conference program, and one exhibitor badge. If an exhibitor would like to attend any conference programming, they must register for the conference online and pay the conference registration fee. Exhibitor giveaways must be distributed from, and confined to, the exhibit table space. No exhibitor may distribute materials, which are potentially harmful to the attendees or the facility (i.e. flying disks, stickers, gum).
8. Sponsors, exhibitors, and advertisers must meet deadlines for submission of advertising, exhibit, or sponsorship contracts (February 1, 2018). To be included in the conference program, advertising art must be received by the deadline listed on this form. Late submissions cannot be accepted and sponsorship commitments cannot be altered or refunded once the contract is signed and submitted to SPPAC.
9. Prepayment is required to hold your sponsorship, advertising or exhibitor's table.
10. **Exhibitor Lodging:** SPPAC appreciates exhibitors reserving rooms in the official conference hotel. When reserving accommodations for yourself or other members of your exhibiting party, please do not overbook with the intention of releasing rooms. Only reserve the number of rooms that your delegation will need.
11. No exhibitor, sponsor, or advertiser shall contract with the hotel or conference center for any signage, promotional material, event, display or communication without the specific written permission of SPPAC. Exhibitors and sponsors must limit their promotion to the exhibit hall and to those sponsored events for which they contracted.
12. Unless otherwise arranged, fees for all sponsorships, advertisers, and exhibitors should be paid to the Society of Pediatric Psychology.
13. **Cancellation Policy:** Exhibit space reservations may be canceled if written notification is received on or before March 1, 2018. In such event, a refund of 50% of the exhibit space fees will be given. There will be no refunds for exhibit space cancellations received after March 1, 2018. For cancellations, contact the SPP Administrative Officer, Karen Roberts, at email: apadiv54@gmail.com